

DRESSED,  
STYLED, *and*  
DOWN *the* AISLE

Becoming a Stylish Bride

# CHAPTER 06

## WHAT TYPE OF DECISION MAKER ARE YOU?

*brought to you by*

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Knowing how you make decisions can go a long way when it comes to saving time and money on your wedding wardrobe. Take our quiz to find out whether you're a maximizer or satisficer and see Julie's expert advice below.

### **1. WHEN IT COMES TO MAKING PURCHASES:**

- A) *I am highly intuitive so when I find something I love, I know it's the one and move on.*
- B) *No matter how much I love a dress, I am always looking for something better.*

### **2. WHEN WRITING MY VOWS, I EXPECT TO:**

- A) *Write from the heart, maybe edit once, and move on.*
- B) *Write several drafts and I still may overthink it.*

### **3. WHEN IT COMES TO MY WEDDING DRESS::**

- A) *I know there are several that will look great and I am looking for one of them.*
- B) *I will only settle for the one.*

### **4. WHEN CHOOSING MY BRIDESMAIDS, I:**

- A) *Knew exactly who to ask and didn't regret any decision.*
- B) *Wonder if I acted too impulsively.*

### **5. WHEN CHOOSING MY WEDDING VENUE:**

- A) *I had a few that I loved and chose the one that was most practical.*
- B) *Visited several places before one felt right (and I am still not totally sold).*

### **6. HOW MANY TIMES HAVE YOU EDITED YOUR REGISTRY?**

- A) 0-5
- B) 5+



## TALLY UP YOUR ANSWERS. IF YOU HAVE:

### Mostly A's: You're a No-Nonsense Satisficer

Savvy and efficient, you know what you're looking for and will happily move on to the next task when you find it (or something as close to it as possible). While you might have some non-negotiables, you don't have illusions of perfection and understand that compromise is something most of us have to do in all areas of our lives and weddings aren't any different.

- **Expert Tip:** Give yourself a little space to have fun and explore before you put your card down. Visit at least three bridal salons to see all of your options, and once you find your dress, place it on hold and go back on another day. If you still love it, move forward.

### Mostly B's: You're a Maximizer through and through

A perfectionist at heart, you have dreamt of a specific dress for years and will spend hours (days? years?) weighing your options until you find it. Fuelled by a complex mix of high achievement and FOMO, you will exhaust yourself comparing and contrasting, sometimes becoming so overwhelmed by choice that you feel paralyzed by your options.

- **Expert Tip:** A maximizer myself, I know exactly how it feels to run from salon to salon trying on an array of beautiful dresses, frustrated that I never felt truly certain that I had found the one. This is exactly why I created The Bridal Blueprint, my no-fail approach to quieting the noise while still allowing you plenty of room to indulge your need to try and try (and try) before you buy. Just be careful: Maximizers are renowned for impulsive purchases so be sure you have a good understanding of return policies!