

DRESSED,
STYLED, *and*
DOWN *the* AISLE

Becoming a Stylish Bride

CHAPTER 06

WHAT IS YOUR SHOPPING STYLE?

brought to you by

Julie Sabatino

Founder of The Stylish Bride





Whether you like to shop til you drop or find trying on clothes a bore, understanding your shopping style will give you a great advantage when scheduling your dress appointments.

In this quiz, we will assess your shopping style and share expert tips on how to tailor the process to work best for you.



PLEASE READ THE FOLLOWING STATEMENTS AND CHOOSE THE ANSWER THAT BEST ALIGNS WITH YOUR ABILITIES.

1. THE THOUGHT OF SPENDING A FULL DAY SHOPPING MAKES ME FEEL:

- A) Excited! I love to try on many new things and see what works.
- B) *Like it's something that needs to be done; I just don't want to feel rushed.*
- C) *Overwhelmed. I find shopping a bit draining and stressful.*

2. IF I HAD TO CHOOSE BETWEEN SHOPPING IN-PERSON AND ONLINE, I WOULD CHOOSE:

- A) In-person, every time.
- B) *In-person for big things, online for every day.*
- C) *Online, hands down.*

3. WHEN SHOPPING FOR AN IMPORTANT ITEM, I LIKE TO TAKE BREAKS:

- A) As little as possible. I like to stay focused.
- B) *At least a couple of times in the day.*
- C) *In-between each store/appointment.*

4. I FEEL OVERWHELMED WHEN SURROUNDED BY A LOT OF PEOPLE.

- A) Disagree.
- B) *Somewhat agree. I don't love it but it's a part of the process.*
- C) *Agree. I avoid packed shopping areas at all costs.*



TALLY UP YOUR ANSWERS. IF YOU HAVE MOSTLY:

Mostly A's: You're a Power shopper

You see shopping as an experience and wake up ready to seize the day! Full of stamina and enthusiasm, you love to try a lot of different things on and have no problem shopping in full spaces.

- **Your ideal schedule:**

Five to six appointments with a quick lunch break after the third.

Mostly B's: You're a Targeted shopper

You don't mind spending the day shopping if necessary but you like to take your time and take breaks to digest what you have seen.

- **Your ideal schedule:**

A maximum of five appointments with a 45-minute lunch break after the second appointment and a coffee break before the last.

Mostly C's: You're a Reluctant shopper

There's no getting around it; you hate to shop. You prefer buying clothes online as the idea of spending a full day shopping sounds miserable.

- **Your ideal schedule:**

A maximum of three appointments on weekdays (when stores are less likely to be packed) and preferably in single designer boutiques. Breaks are important so that you avoid tiring out before you find a dress you love so schedule a coffee/tea break between the first and second appointment and an hour lunch after the second.

We have put together sample itineraries for each type to help you when you are scheduling your day.