

DRESSED,
STYLED, *and*
DOWN *the* AISLE

Becoming a Stylish Bride

CHAPTER 06

THE POWER SHOPPER ITINERARY

brought to you by

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When it comes to shopping, you're an all-star! You see it as more than just a means to an end, but an experience which is why you wake up invigorated and up ready to seize the day! Full of stamina and enthusiasm, you love to try a lot of different things on and have no problem shopping for full days. Here is your perfect wedding dress shopping itinerary:

FIRST APPOINTMENT

As this appointment is all about finding the shapes, fabrics and details you like, it should be at the store of a single designer you are interested in but who is not likely to be your favorite. Think of this as an exploratory visit and take lots of notes.



Travel to the next stop.



SECOND APPOINTMENT

Like your first appointment, this is all about exploration. This should be at a single designer's shop that you are interested in but that is not a top contender. Be open-minded but don't pressure yourself to find the one. Take more notes and get a stronger sense of what shapes, fabrics and details make you feel your best.



Travel to the next stop.



THIRD APPOINTMENT

It's time to get targeted in your search! This appointment should be held at the shop of a top contender. Set aside dresses you love and take lots of pictures! You're properly shopping now.



Enjoy a nice lunch and travel to your next stop.





FOURTH APPOINTMENT

It's time to visit your top designer's showroom. Give the consultant your bridal blueprint and share all of the notes and photos you have taken throughout the day. Have fun!

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Travel to the next shop.
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FIFTH APPOINTMENT

You can visit your second favorite designer or pop into a store with multiple designers

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Travel to your final appointment.
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SIXTH APPOINTMENT

The day finishes with a visit to a multi-vendor store that has a lot to choose from so you can compare to the others.

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Treat yourself to a glass of champagne; you've earned it!
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