

DRESSED,
STYLED, *and*
DOWN *the* AISLE

Becoming a Stylish Bride

CHAPTER 06

THE RELUCTANT SHOPPER ITINERARY

brought to you by

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There's no getting around it — you hate to shop. The crowds and options can both be overwhelming and stressful. But, you know that in this case you have to do it, so here is a perfect wedding dress shopping itinerary for you:

FIRST APPOINTMENT

As this appointment is all about finding the shapes, fabrics and details you like, it should be at the store of a single designer you are interested in but who is not likely to be your favorite. Think of this as an exploratory visit and take lots of notes.

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Travel to the next stop.
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SECOND APPOINTMENT

The next appointment can be either a multi-vendor boutique or a designer's store you have identified to have good options! Be open-minded but don't pressure yourself to find the one. Take more notes and get a stronger sense of what shapes, fabrics and details make you feel your best, and if you find something you love, great! I would still suggest going to your final appointment just to be sure.

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1 hour lunch and travel to the final appointment.
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THIRD APPOINTMENT

It's time to visit your top designer's showroom. Give the consultant your bridal blueprint and share all of the notes and photos you have taken throughout the day. Have fun!

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End the day with a glass of champagne — you've earned it!
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