

DRESSED,
STYLED, *and*
DOWN *the* AISLE

Becoming a Stylish Bride

CHAPTER 06

QUESTIONS TO ASK WHEN BOOKING AND AT THE APPOINTMENTS

brought to you by

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Founder of The Stylish Bride





BEFORE THE APPOINTMENTS

01 WHAT DESIGNERS DO YOU CARRY IN THE STORE?

02 WHAT ARE THE SIZES YOU CARRY IN THE STORE?

03 DO YOU HAVE A SAMPLE OF X DRESS (IF THERE IS ONE YOU LIKE FROM A SPECIFIC DESIGNER)

04 WHAT'S YOUR LEAD TIME AND WILL MY WEDDING DATE PRESENT ANY ISSUES?

05 MAY I TAKE PHOTOS?

06 ARE THERE ANY TRUCK SHOWS/SAMPLE SALES COMING UP?

NOTES:

DURING THE APPOINTMENTS



01 WILL YOU PLEASE PULL THE DRESSES THAT ALIGN WITH MY BRIDAL BLUEPRINT?

02 HOW CUSTOMIZABLE IS THIS DRESS? ARE THERE ANY LIMITATIONS PLACED BY THE DESIGNER?

03 CAN I SEE THE DRESS IN DIFFERENT LIGHTING?

04 WHAT UNDERGARMENTS WILL I NEED TO WEAR UNDER THIS?

05 WHAT IS THE TURNAROUND TIME FOR THIS DRESS?

06 HOW MUCH IS YOUR AVERAGE DEPOSIT?

07 ARE ALTERATIONS DONE IN-HOUSE?

08 ARE ALTERATIONS INCLUDED IN THE PRICE OF THE DRESS, IF NOT, WHAT IS THE AVERAGE COST?

NOTES:



BEFORE PURCHASE

01 WHEN IS THE BALANCE DUE?

02 WILL THE DRESS BE STEAMED AND PACKED BEFORE IT'S GIVEN TO ME?

03 WHAT IS YOUR RETURN POLICY SHOULD I CHANGE MY MIND?

NOTES:

A large, empty rectangular area with a light gray background, intended for the customer to write their notes.