DRESSED, STYLED, and DOWN the AISLE

Becoming a Stylish Bride

# CHAPTER 02 READY-TO-WEAR DESIGNERS TRANSLATED TO WEDDING DRESS DESIGNERS

## brought to you by Julie Sabatino

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#### LOOKING FOR THE PERFECT DRESS JUST GOT A WHOLE LOT EASIER!

Here we break down some of the most beloved ready-to-wear designers and translate their style into wedding dress designers you're sure to love.

#### **BOHO BRIDE:**

Free-spirited, whimsical and romantic, you believe there is no greater designer than Mother Nature. You value freedom of movement and expression and are drawn to airy, ethereal dresses with just enough drama to make a statement. Bell sleeves, flowery skirts and accessories that pay homage to the environment— think flower crowns and leaf-shaped headpieces— are right up your alley.

#### **RTW DESIGNERS**

#### **BRIDAL DESIGNERS**

ANTHROPOLOGY **BROCK COLLECTION** CHLOE ETRO FREE PEOPLE ISABEL MARANT JOHANNA ORTIZ MADEWELL MISSONI **TORY BURCH ULLA JOHNSON** 



**COSTARELLOS** DANA HAREL ELIZABETH FILLMORE HERMONIE DE PAOULA LEE GREBENAU LIHI HOD MARKARIAN SAMUEL COUTURE SANTOS COSTURA

#### **CLASSIC/ELEGANT BRIDE:**

Refined and elegant, you favor simple silhouettes with clean lines made with exquisite fabrics such as silk, satin and lace. Accessories are minimal —but impactful— and often meaningful. Think diamond drop earrings, your grandmother's vintage comb and /or a stunning tennis bracelet.

#### **RTW DESIGNERS**

ANDREW GN **BANANA REPUBLIC** CAROLINE HERRERA CHANEL DIOR **GIVENCHY** HERMES J.CREW KATE SPADE LELA ROSE OSCAR DE LA RENTA RALPH LAUREN

Then you will love

AMSALE ANNE BARGE **ANNE BARGE** ELIE SAAB FRANCESCA MIRANDA LE SPOSA DI GIO LELA ROSE MARK INGRAM FOR VALENTINI MONIQUE LHUILLIER OSCAR DE LA RENTA PETER LANGNER REEM ACRA ROMONA KEVEZA SAREH NOURI VIVIAN WESTWOOD

#### **UNDERSTATED BRIDE:**

Simple-yet-elegant, you're **a fan of uncomplicated silhouettes** featuring clean lines, lightweight fabrics and few —if any — embellishments. Equal parts pragmatic and romantic, you don't have any illusions about being a princess, though you certainly want to look your very best on your wedding day. Like everything else about you, accessories are delicate and unobtrusive. Think classic diamond studs, paper-thin necklaces and/or a barely-there bracelet.

#### **RTW DESIGNERS**

AKRIS FRAME JASON WU LORO PIANA MAJE MAX MARA MOTHER PAIGE RAG AND BONE RALPH LAUREN ROLAND MOURET



A LA ROBE DANIELLE FRANKEL ELIZABETH FILLMORE GALVAN JENNY YOO BRIDAL MARKARIAN MONIQUE (A FEW OF THE DRESSES IN HER COLLECTION) SAVANNAH MILLER

#### **GLAMOROUS AND SEXY BRIDE:**

Your wedding day is your moment to shine, and you are ready to step into your spotlight. For you, fashion is about making a statement — dazzling details, daring necklines, low backs, high slits... you'll explore them all. Accessories also get a starring role. You love statement jewelry and dramatic veils, and when it comes to shoes, you believe in the old adage, "The higher the heel, the closer to heaven."

#### **RTW DESIGNERS**

BALMAIN CAVALLI DOLCE AND GABANNA ELIE SAAB GALVAN GUCCI HALSTON J. MENDEL NAEEM KHAN TOM FORD

Then you will love

**ZUHAIR MURAD VIVIAN WESTWOOD** NAEEM KHAN LIZ MARTINEZ LEE GREBENAU **INES DE SANTO INBAL DROOR** GALIA L'HAV ELIE SAAB **EISEN-STEIN** BERTA ALON LIVNE ADAM ZOHAIR

#### **ROMANTIC BRIDE:**

**Feminine and fanciful**, you gravitate towards soft, delicate fabrics such as lace, tulle, and silk in white, cream or even blush. **A fan of detailing**, you likely be looking at dresses with intricate beadwork, pretty floral appliqués or delicate lace down the arms. For you, the wedding day — and look — is all about paying homage to the beauty of love.

#### **RTW DESIGNERS**

DOLCE AND GABANNA ERDEM JOIE LOVE SHACK FANCY MILLI MONIQUE LHUILLIER PRADA REBECCA TAYLOR REFORMATION SELF PORTRAIT TIBI VALENTINO ZIMMERMANN NEEDLE & THREAD



DANA HAREL ELIZABETH FILLMORE HERMONIE DE PAULA JENNY PACKHAM LIHI HOD MARCHESA MIRA ZWILLINGER MONIQUE LHUILLIER REEM ACRA SAMUEL COUTURE VERA WANG

#### **MINIMALIST BRIDE:**

As a modern and minimalistic bride, you love clean lines, sleek silhouettes, and a monochromatic color palette. For you, it's all about a look that exudes sophistication and a sense of understated luxury. You will love t wedding dresses that are simple and chic with no frills or extravagant embellishments. Look at sleek satin, faille or crepe fabrics that are crafted with seaming and design techniques into beautiful shapes. Accessories are kept minimal, with subtle jewelry choices like delicate stud earrings or a simple pendant necklace. Hair and makeup are usually kept clean and natural, with a focus on enhancing your innate beauty. Less is truly more, allowing you to shine in your purest form.

#### **RTW DESIGNERS**

ALC ALEXANDER WANG COS CUSHNIE HELMUT LANG MCQUEEN PRADA PROENZA SCHOULER **ROLAND MORET** SAINT LAURENT STELLA MCCARTNEY THE ROW THEORY VINCE SOPHIE ET VOILA **ERDEM** 



A LA ROBE ALON LIVNE AMSALE **CUCHNIE** DAN JONES DANIELLE FRANKEL GALVAN **ROMONA KEVEZA** SOPHIE ET VOILA **VERA WANG** VICTOR AND ROLF

### **HAPPY SHOPPING!**