

DRESSED,
STYLED, *and*
DOWN *the* AISLE

Becoming a Stylish Bride

CHAPTER 13

WHAT'S MY GROOM STYLE?

brought to you by

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THE OVERALL VIBE I WANT TO CONVEY WITH MY FASHION STORY IS:

- A) Casual
- B) Powerful
- C) Traditional
- D) Fun
- E) Stylish

I WANT MY GROOMSMEN TO LOOK:

- A) Cohesive
- B) Like a bunch of 007s
- C) Timeless
- D) Like themselves
- E) Stylish

MY WEDDING WILL TAKE PLACE:

- A) Outdoors, in nature
- B) In a castle or villa or on an estate
- C) In an iconic hotel ballroom
- D) In a Barn, Farm or on a Beach
- E) In a Loft or Art Gallery

WHEN I LOOK AT MY PHOTOS, IT'S IMPORTANT TO ME THAT:

- A) My wife is happy with them
- B) That everyone looks amazing
- C) That we get the important shots
- D) That we all showcase our personalities
- E) They are contemporary

I FEEL MOST ATTRACTIVE IN:

- A) A great sweater and a nice pair of jeans or trousers
- B) A classic tuxedo
- C) A sharp suit
- D) A T-shirt and jeans
- E) A great velvet or jacquard dinner jacket and trousers

MY ACCESSORY OF CHOICE IS:

- A) Cufflinks from my fiance
- B) A statement watch
- C) A silk tie and/or pocket square
- D) A meaningful bracelet
- E) My Oura ring



TALLY UP YOUR ANSWERS. IF YOU HAVE MOSTLY:

Mostly A's: The Romantic Lead

You've got that boy-next-door-charm and the wardrobe to match. For you, fashion is not only about looking good, but **feeling good**, which is why you gravitate more towards cozy and comfortable clothes than a structured (read: stuffy) suit. You may very well don a tux for the ceremony but our guess is that the bowtie may be untied by mid-reception.

Designers you'll love: Suit Supply, J Crew, Ralph Lauren

Mostly B's: The Power Player

If there's one thing everyone who knows you knows to be true it's that you don't shy away from the spotlight, you're someone who wears classic tuxedo like a second skin, and you're **all about the details**. A statement timepiece, polished cufflinks and a perfectly folded pocket square is your bag.

Designers you'll love: Tom Ford, Giorgio Armani, Zegna, Dolce & Gabbana

Mostly C's: The Classic

Not one to follow trends, you lean into **timeless staples** made of high-quality materials, and you wouldn't be caught dead with a logo showing. A fan of more traditional looks, you firmly believe there's nothing better than a crisp white shirt paired with a beautiful suit and a perfectly-knotted tie.

Designers you'll love: Tom Ford, Ralph Lauren Purple Label, J.Crew

Mostly D's: The Laid-Back Charmer

You enjoy looking stylish but you see your wedding day is a celebration of the two of you with loved ones, **not a fashion show**. You enjoy wearing breathable fabrics in cuts you can move comfortably in and as you're not a slave to fashion, you're happy to take advice from your leading lady.

Designers you'll love: J.Crew, Brunello Cucinelli



Mostly E's: The Trendsetter

A fan of fashion, you want total control over your look and have a lot of ideas about what you want to wear. Yes, everyone wants to see the dress, but **you want to stand out, too**. Expertly tailored tuxedos in luxe fabrics and unexpected colors like midnight blue are more your bag than classic black (which you find boring) and you're the one groom who may care as much about your shoes as your bride.

Designers you'll love: Bespoke / Custom, Thom Browne, Ralph Lauren Purple Label, Tom Ford