

DRESSED,
STYLED, *and*
DOWN *the* AISLE

Becoming a Stylish Bride

CHAPTER 12

WHAT BRIDESMAIDS DRESS STYLE IS RIGHT FOR YOU?

brought to you by

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WHEN IT COMES TO MY BRIDAL STYLE, YOUR PREFERENCE IS:

- A) Traditional all the way.
- B) Traditional, yet **personalized**.
- C) An interesting mix that's stylish and fun.
- D) Individuality — I want everything to look and feel like **me**.

HOW MUCH EFFORT DO YOU WANT TO INVEST IN PUTTING YOUR BRIDESMAIDS LOOK TOGETHER?

- A) I want it to feel effortless.
- B) I will invest a little time in pre-selecting dresses but the easier, the better.
- C) I am willing to put in the work for a uniform look.
- D) I really love a unique look and will do whatever it takes to get there.

HOW GOOD ARE YOU AT VISUALIZATION AND PUTTING DIFFERENT PIECES TOGETHER?

- A) This is not my talent; I need to touch and feel something to know if I like it.
- B) I can envision some things, but I need to see a photo or sketch to know if I like it.
- C) I am good at visualizing, but I can't put the pieces together myself.
- D) I love it! I can dream up a concept and make it come to life with careful curation.

HOW MUCH DO YOU TRUST YOUR BRIDESMAIDS TO SELECT A DRESS THAT YOU LIKE?

- A) No chance. I love my ladies, but they are not the most fashionable.
- B) I am unconvinced. While they know what looks good on them, they aren't good at putting outfits together.
- C) Maybe. They put together cute outfits and I can trust them to select a few things they like and show them to be to choose from.
- D) Totally. My ladies are super chic and fashionable and love putting a gorgeous ensemble together.

HOW IMPORTANT IS IT TO YOU THAT THEY LOOK LIKE BRIDESMAIDS?

- A) Very. I really want them to be recognizable as my bridesmaids and look the same.
- B) Mostly - I want them to look like bridesmaids, but in their own way.
- C) Somewhat - I want them to coordinate in photos, but in a recognizable way.
- D) Not at all. I want them to look seamless in photos while retaining their individuality.



TALLY UP YOUR ANSWERS. IF YOU HAVE:

Mostly A's: Everyone in the same dress.

When it comes to dressing your ladies, traditional bridesmaid dresses in a **single color and style** are the way to go. The good news is they come in a wide variety of styles, colors and fabrics so you can **choose what you want**, and because you order them, they can accommodate different sizes and shapes.

Mostly B's: Everyone in the same color and fabric but different styles.

While it's best you take a traditional route, mixing it up with **different shapes and styles** is a great way to accommodate different body shapes and styles — and give bridesmaids a bit of **personality**.

Mostly Cs: Everyone in the same color but different fabrics.

Stylish with a bit of whimsy, a **mix of fabrics** allows for a bit more fun without looking too modern. This can be done with either bridesmaid dresses from the same designer that offers a variety of fabrics like Jenny Yoo or Amsale, or also with RTW dresses that are all in the same color.

Mostly D's: Everyone in different dresses that coordinate.

Though it's the most challenging way to dress your bridesmaids, when done correctly, it's also the **most fashionable**. Allowing your bridesmaids to wear different ready-to-wear dresses can result in a gorgeous mix-and-match look or a clashing mess, so be sure to give them clear parameters to **keep it looking cohesive**. Another suggestion, have them all send in photos of their dresses and use an easy design app or website like Canva to see how they will all look together before you approve.